

Period Covered:

From 01/01/2025

To 03/31/2025

CITY OF SAN DIEGO

LOBBYING FIRM QUARTERLY DISCLOSURE REPORT [Form EC-603]

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Filing ID
300067327

Filing Date
04/29/2025 20:37:28

Total # of Pages: 8

☐ Check Box if an Amendment (explain: _____)

☐ Check Box if Terminating Status as a Lobbying Firm

Identify the Firm:

Pacific Public Affairs

Name of Lobbying Firm

Telephone Number _____

San Diego CA 92101
Business Address (Number & Street) (City) (State) (Zip)

Disclosure Schedules:

Schedule A: Client Disclosure. You must complete Schedule A-1 or A-2 for each registered client.

Check box (and attach schedule) if the firm has activity to report on this schedule for the reporting period.

Check box (do not attach schedule) if the firm has no activity to report on this schedule for the reporting period.

YES	NO	You <u>MUST</u> check one box for each of the following schedules.
☐	☒	Schedule B: Activity Expenses. Activity expenses made during the reporting period.
☒	☐	Schedule C: Candidate Contributions. Contributions of \$100 or more made to support or oppose a City candidate during the reporting period.
☐	☒	Schedule D: Ballot Measure Contributions. Contributions of \$100 or more made to a City candidate-controlled ballot measure committee during the reporting period.
☐	☒	Schedule E: Fundraising Activities. Fundraising activities by owners, officers, and lobbyists in the amount of \$2,000 or more during the reporting period.
☐	☒	Schedule F: Campaign Services. Paid campaign-related services personally provided by owners, officers, and lobbyists during the reporting period.
☐	☒	Schedule G: City Contract Services. Paid services personally provided by owners, officers, and lobbyists under a City contract during the reporting period.

VERIFICATION

I have been authorized by the Lobbying Firm identified above to make this verification. I have exercised reasonable diligence in the course of reviewing this Quarterly Disclosure Report for completeness and accuracy. I declare under penalty of perjury under the laws of the State of California that the contents of this Quarterly Disclosure Report, including all attached schedules, are true, correct, and complete, except as to those matters which are stated on information and belief, and as to those matters I believe them to be true.

Executed on 04/29/2025 at San Diego, CA, USA
(Date) (City and State)

By: _____ James Lawson _____ President
(Signature) (Print Name) (Title)

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts)

Name of Lobbying Firm: Pacific Public Affairs

Fill out a Schedule A-1 for each client for whom the firm had at least one lobbying contact during the reporting period.
Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client.

NAME OF CLIENT: MRK Partners Telephone No.: _____

Client's Address (Number & Street) Los Angeles (City) CA (State) 90045 (Zip)

TOTAL COMPENSATION for all decisions lobbied on for the client, to the nearest \$1,000: \$15,000

☐ Check this box if the firm lobbied for this client on a contingency basis during the reporting period.

MUNICIPAL DECISION (per Registration, plus specifics if necessary): Secure a lease for City of San Diego property located at 101 Ash Street in Downtown San Diego in order to facilitate the development of affordable housing.

A. Outcome Sought (per Registration, plus specifics if necessary): Support for transferring the property from the City of San Diego to MRK Partners.

B. Name of each Lobbyist in the firm who lobbied City Officials regarding this municipal decision:

Stefanie Benvenuto _____

James Lawson _____

C. Name and Department of each City Official lobbied:

Name: Joe LaCava Department: City Council District 1

Name: Victoria Joes Department: City Council District 1

Name: Jennifer Campbell Department: City Council District 2

Name: Venus Molina Department: City Council District 2

Name: Stephen Whitburn Department: City Council District 3

Name: Jacob Oneill Department: City Council District 3

Name: Henry Foster Department: City Council District 4

Name: Marni von Wilpert Department: City Council District 5

Name: Catherine Gearhart Department: City Council District 5

Name: Kent Lee Department: City Council District 6

Name: See Attachment 1 Department: See Attachment 1

Comments: _____

☒ If more space is needed, check box and attach continuation sheet(s).

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts)

Name of Lobbying Firm: Pacific Public Affairs

Fill out a Schedule A-1 for each client for whom the firm had at least one lobbying contact during the reporting period.
Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client.

NAME OF CLIENT: H.G. Fenton Telephone No.: _____

Client's Address (Number & Street) San Diego (City) CA (State) 92108 (Zip)

TOTAL COMPENSATION for all decisions lobbied on for the client, to the nearest \$1,000: \$5,000

☐ Check this box if the firm lobbied for this client on a contingency basis during the reporting period.

MUNICIPAL DECISION (per Registration, plus specifics if necessary): Monitor the 2025 Land Development Code Update and other policies that affect the multifamily housing market.

A. Outcome Sought (per Registration, plus specifics if necessary): Adoption of 2025 Land Development Code that facilitates the construction of additional housing units throughout San Diego.

B. Name of each Lobbyist in the firm who lobbied City Officials regarding this municipal decision:

Stefanie Benvenuto _____

C. Name and Department of each City Official lobbied:

Name: <u>Christopher Ackerman-Avila</u>	Department: <u>Mayor's Office</u>
Name: <u>Juan Guerrero</u>	Department: <u>Public Utilities Department</u>
Name: <u>Casey Smith</u>	Department: <u>External Services</u>
Name: <u>Kris McFadden</u>	Department: <u>Infrastructure</u>
Name: _____	Department: _____
Name: _____	Department: _____
Name: _____	Department: _____
Name: _____	Department: _____
Name: _____	Department: _____
Name: _____	Department: _____
Name: _____	Department: _____

Comments: _____

☒ If more space is needed, check box and attach continuation sheet(s).

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts)

Name of Lobbying Firm: Pacific Public Affairs

Fill out a Schedule A-1 for each client for whom the firm had at least one lobbying contact during the reporting period.
Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client.

NAME OF CLIENT: Atlas West Group Telephone No.: _____

Client's Address (Number & Street) San Diego (City) CA (State) 92101 (Zip)

TOTAL COMPENSATION for all decisions lobbied on for the client, to the nearest \$1,000: \$7,500

☐ Check this box if the firm lobbied for this client on a contingency basis during the reporting period.

MUNICIPAL DECISION (per Registration, plus specifics if necessary): 1. Land use policies that impact ADU development opportunities. 2. Community plan updates

A. Outcome Sought (per Registration, plus specifics if necessary): Land use policies that support and/or expand ADU development opportunities.

B. Name of each Lobbyist in the firm who lobbied City Officials regarding this municipal decision:

James Lawson _____
Stefanie Benvenuto _____

C. Name and Department of each City Official lobbied:

Name: <u>Christopher Ackerman-Avila</u>	Department: <u>Mayor's Office</u>
Name: <u>Henry Foster</u>	Department: <u>City Council District 4</u>
Name: <u>Raul Campillo</u>	Department: <u>City Council District 7</u>
Name: <u>Summer Bales</u>	Department: <u>City Council District 7</u>
Name: <u>Sean Elo-Rivera</u>	Department: <u>City Council District 9</u>
Name: <u>Molly Weber</u>	Department: <u>City Council District 9</u>
Name: _____	Department: _____
Name: _____	Department: _____
Name: _____	Department: _____
Name: _____	Department: _____
Name: _____	Department: _____

Comments: _____

☒ If more space is needed, check box and attach continuation sheet(s).

SCHEDULE A-1: CLIENT DISCLOSURE (Lobbying Contacts)

Name of Lobbying Firm: Pacific Public Affairs

Fill out a Schedule A-1 for each client for whom the firm had at least one lobbying contact during the reporting period.
Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client.

NAME OF CLIENT: T00TRiS Telephone No.: _____

Client's Address (Number & Street) San Diego (City) CA (State) 92121 (Zip)

TOTAL COMPENSATION for all decisions lobbied on for the client, to the nearest \$1,000: \$5,000

☐ Check this box if the firm lobbied for this client on a contingency basis during the reporting period.

MUNICIPAL DECISION (per Registration, plus specifics if necessary): 1. Creation of public private sector solutions to the childcare deficit within the City of San Diego 2. Allocate additional funding/resources to childcare solutions in the City

A. Outcome Sought (per Registration, plus specifics if necessary): Support for both municipal decisions.

B. Name of each Lobbyist in the firm who lobbied City Officials regarding this municipal decision:

Stefanie Benvenuto

C. Name and Department of each City Official lobbied:

Name: <u>Emily Piatanesi</u>	Department: <u>Mayor's Office</u>
Name: <u>Venus Molina</u>	Department: <u>City Council District 2</u>
Name: <u>Misty Jones</u>	Department: <u>Library Department</u>
Name: _____	Department: _____
Name: _____	Department: _____
Name: _____	Department: _____
Name: _____	Department: _____
Name: _____	Department: _____
Name: _____	Department: _____
Name: _____	Department: _____

Comments: _____

☐ If more space is needed, check box and attach continuation sheet(s).

Attachments: SCHEDULE A-1: CLIENT DISCLOSURE

Attachment 1

Name: Sara Kamiab, Department: City Council District 6

Name: Angeli Canalog, Department: City Council District 6

Name: Raul Campillo, Department: City Council District 7

Name: Summer Bales, Department: City Council District 7

Name: Katherine Johnston, Department: City Council District 6

Name: Madison Coleman, Department: City Council District 6

Name: Sean Elo-Rivera, Department: City Council District 9

Name: Molly Weber, Department: City Council District 9

SCHEDULE A-2: CLIENT DISCLOSURE (No Lobbying Contacts)

Name of Lobbying Firm: Pacific Public Affairs

Complete a box for each registered client for whom the Lobbying Firm had no lobbying contacts during the reporting period.

NAME OF CLIENT: San Diego Public Library Foundation Telephone No.: _____

Client's Address (Number & Street) San Diego (City) CA 92101
(State) (Zip)
Contingency fees earned for lobbying performed in a previous reporting period (to the nearest \$1,000): \$ 0

NAME OF CLIENT: F&F Properties Telephone No.: _____

Client's Address (Number & Street) San Diego (City) CA 92122
(State) (Zip)
Contingency fees earned for lobbying performed in a previous reporting period (to the nearest \$1,000): \$ 0

NAME OF CLIENT: IQHQ Telephone No.: _____

Client's Address (Number & Street) Solana Beach (City) CA 92075
(State) (Zip)
Contingency fees earned for lobbying performed in a previous reporting period (to the nearest \$1,000): \$ 0

NAME OF CLIENT: Deloitte Consulting, LLP Telephone No.: _____

Client's Address (Number & Street) Sacramento (City) CA 95815
(State) (Zip)
Contingency fees earned for lobbying performed in a previous reporting period (to the nearest \$1,000): \$ 0

NAME OF CLIENT: The Old Globe Telephone No.: _____

Client's Address (Number & Street) San Diego (City) CA 92101
(State) (Zip)
Contingency fees earned for lobbying performed in a previous reporting period (to the nearest \$1,000): \$ 0

NAME OF CLIENT: Longfellow Telephone No.: _____

Client's Address (Number & Street) San Diego (City) CA 92121
(State) (Zip)
Contingency fees earned for lobbying performed in a previous reporting period (to the nearest \$1,000): \$ 0

Comments: _____

☐ If more space is needed, check box and attach continuation sheet(s).

SCHEDULE C: CAMPAIGN DISCLOSURE – CITY CANDIDATES

Name of Lobbying Firm: Pacific Public Affairs

Fill out a separate entry for EACH contribution made by the firm or any of its owners, compensated officers, lobbyists, or sponsored committees that contributed \$100 or more during the reporting period to a City candidate's election committee or a City candidate's (or elected official's) professional expense committee, or to a committee primarily formed to support or oppose a City candidate.

Name of entity/person making the contribution: James Lawson

Name of committee: Josh Coyne for City Council 2026

Date contribution made: 01/14/2025 Amount of contribution: \$750

Name of entity/person making the contribution: James Lawson

Name of committee: Venus Molina for City Council 2026

Date contribution made: 02/21/2025 Amount of contribution: \$750

Name of entity/person making the contribution: Stefanie Benvenuto

Name of committee: Josh Coyne for City Council 2026

Date contribution made: 01/30/2025 Amount of contribution: \$500

Name of entity/person making the contribution: Stefanie Benvenuto

Name of committee: Venus Molina for City Council 2026

Date contribution made: 02/21/2025 Amount of contribution: \$500

Name of entity/person making the contribution: _____

Name of committee: _____

Date contribution made: _____ Amount of contribution: \$ _____

Comments: _____

☐ If more space is needed, check box and attach continuation sheet(s).